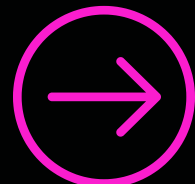


10 Tips To Building A Network That Works On LinkedIn!

OnlyByGrace.Biz



- 01

Participate In LinkedIn LIVES

Tune into a LinkedIn LIVE & leave some comments. This is one of the quickest ways to connect with people that are already active on LinkedIn.

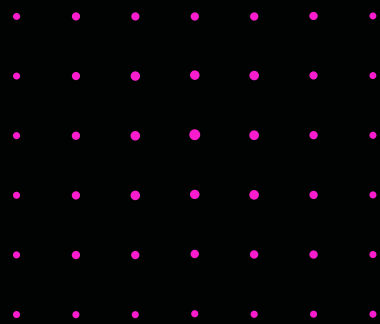


02 -



Be Authentic

Be your true self. Embrace your inner uniqueness. That may be the niche that separates you from everyone else.



Have Clarity Of Message

Sum up exactly what you do with a sentence. Make sure to list who you help, how you do it and what the end result will be.

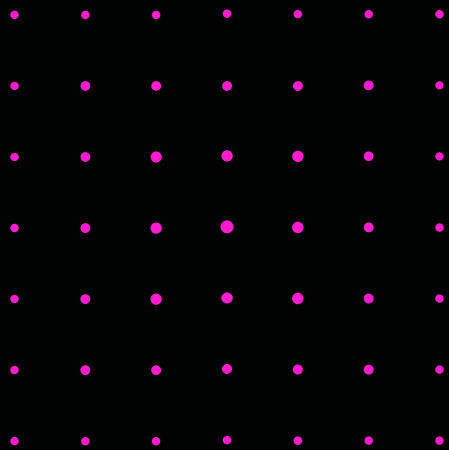


04 -



Know Your Target Audience

**Not everyone is your audience.
Think about the solutions you're
providing for specific problems.
Create content that adds value
to them.**





Stay On Top Of Comments

LinkedIn automatically shows you the comments that are the **'MOST RELEVANT!'** Change that by clicking on **'MOST RECENT'** to see all of the comments.



Message With Meaning

Before you send a direct message, start by commenting on the person's post that you want to connect with. Then when you message them directly there's already a solid connection. Never Spam!





Build Trust

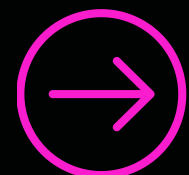
Strong relationships are the secret to success on LinkedIn. Leave valuable comments on the posts that catch your attention. Try repeating a point that really resonated with you and let everyone know why.



08 –

Tagging Without Being Tacky

Instead of tagging everyone that may be interested in your content, you can give them an option to see it and comment by sending the post to their inbox.



09 –

Always Have A Call To Action

At the end of your posts, leave a question that helps people engage and generate discussion. When you want people to reach out to you, make sure they have your contact information. And don't forget to ask!

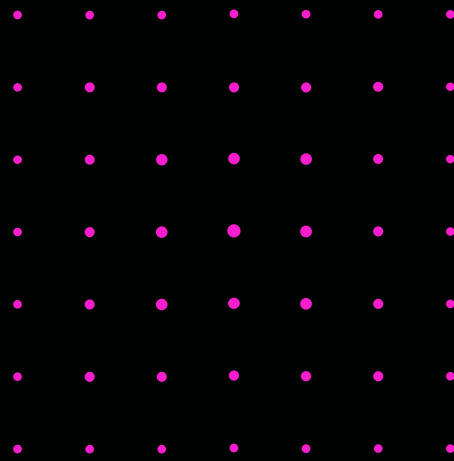


– 10



Be Consistent

Whatever you decide to do on LinkedIn needs to be consistent! Set goals that are attainable so you're set up for success.



Ready To Turn Your Content & Comments Into Clients?



Anne Small, LinkedIn Strategist
[ONLYBYGRACE.BIZ](https://www.ONLYBYGRACE.BIZ)

